Fundraising for trans activists: Two webinars in Russian

article, non-discrimination, fundraising, resilience against anti-gender ideology, trans activists

There are never enough resources, especially in the Eastern Europe and Central Asia region. But we can change that — together! We invite you to join us for two fundraising webinars in Russian. They will help you understand where to look for resources, how to talk about your projects, and how to build long-term relationships with donors.

In September and October 2025, we will hold two fundraising webinars

1. Fundraising — basics

Date: Tuesday 23 September

Time: 11:30–13:00 CEST (+ your time zone)

Who it's for: beginners

Main topics: what is fundraising, where to start, how to develop a fundraising plan and strategy, target budget, where to look for trans-specific donors.

2. Fundraising — advanced level

Date: Wednesday 15 October

Time: 11:30–13:00 CEST (+ your time zone)

Who it's for: those who already have basic knowledge and/or experience in fundraising

Main topics: structure and processes in an organisation, understanding donors, financial health, alternative fundraising, fundraising forecasting and monitoring.

Please note: both webinars are Russian-only.

register here

Let's learn together how to attract resources so that our projects can survive any crisis and continue to improve the lives of our communities.

Please note: For security reasons, we reserve the right to refuse your participation without further explanation. We hope for your understanding.

If you have any questions, please contact vanya@tgeu.org.

Your support makes change possible

We work across Europe and Central Asia to advance trans rights, build strong communities, and drive change through research, advocacy, and community-building.

Your donation helps us continue this vital work — defending trans lives, amplifying trans voices, and advocating for justice every day.

donate now