

# Trans Media Guide: A Community-informed, Inclusive Guide for Journalists, Editors & Content Creators

[publication](#), [non-discrimination](#)

TGEU's new Trans Media Guide provides tips on how to cover stories about trans and non-binary people, ethically and respectfully. It contains references to reliable sources of verified data. There is also a list of contacts for a few relevant activist communities and human rights organisations.

## About the Trans Media Guide

Our Trans Media Guide is based on collective knowledge. It collects a diverse range of experiences on inclusive, trans and non-binary informed journalism and representation. It was created in close collaboration with TGEU members. The guide is available in English, Portuguese, and BCMS (Bosnian, Croatian, Montenegrin, and Serbian).

[Download the guide in English](#)

## What's in the guide?

The Trans Media Guide contains five key parts:

- **Practice** – a practical guide on how to cover stories about trans and non-binary people in an ethical and respectful manner. There are also references to reliable sources for verified data and contact information.
- **Key themes** – introductory material into key issues that trans communities are dealing with.
- **Myth busting** – an overview of dangerous myths. We particularly focus on myths that are often enhanced by media based on misinformation. Real facts, based on evidence and data, are provided.
- **The glossary** – key definitions adopted by civil organisations and trans-informed journalists.
- **Cheat sheet: quick checklist** – a summary of all the recommendations. This can be used separately from the Guide.

## Who is this guide for?

This guide is specifically designed for journalists, editors, and content creators. This guide brings together recommendations and knowledge from other publications and guidelines.

[Download the guide in English](#)

## **Additional languages**

As well as English, the guide is also available in Portuguese and BCMS. Produced in collaboration with our local members, these versions are more than a translation. Here we deep dive into the intricacies of the Portuguese-speaking and BCMS-speaking regions. Download the guide in [Portuguese](#) or [BCMS](#).